

ITSFL ARTICLE FOR MARCH DISSEMINATOR CALL FOR PRESENTATIONS – TRANSP02010

Now that it's 2010, it's time to start thinking about Transpo2010. Our conference is scheduled for December 12 to 15 and it will be held at the beautiful Sawgrass Marriott hotel in Ponte Vedra Beach, Florida. The conference is being sponsored by ITSFL, ITSGA, ITE Georgia, ITE Florida, the FDOT, the GDOT, and the FHWA. It will include golf, networking opportunities, and plenty of technical sessions to inform you of the latest advancements in our industry.

The Program Committee is now accepting submissions for presentations at Transpo2010, ITS – NOW MORE THAN EVER. Share your expertise, gain visibility, and enhance your professional growth by presenting at this important event!

Our program tracks reflect the program theme in every way and are intended to be non-traditional and thought provoking. In these trying times, this year's program seeks to discuss our NOW (current successes); what is MORE ITS; and planning for the EVER. You are invited to provide an abstract for one of the program tracks as the topics are discussed below:

Track 1 – Where is our “NOW” – This track is intended to provide technical presentations and roundtable discussions about current ITS initiatives, case studies, and deployment examples. Presentations can deal with the economic crisis and the need to (or the “why we should”) do more with cost efficient ITS solutions to maximize roadway and transit capacity. In particular, presentations are desired that demonstrate how ITS alternatives are providing important benefits and solutions. Example topics could include:

- Freeway Operations – Ramp metering programs
- Arterial Operations – Signal system timing or adaptive signal timing
- Traffic Incident Management (TIM)
- TMC software deployments
- Data collection or data sharing
- Safety or operational improvement projects
- Maintenance and operations programs

Track 2 – What IS “MORE” – This track seeks presentations that propose or provide examples of ITS solutions that are beyond current standard deployments. Transpo2010 invites proposals for roundtable sessions with suggested panelists to discuss questions regarding the use of enhanced ITS deployments. Topics for roundtable sessions could include:

- Enhanced ITS benefits
- Maintenance and Operations support needed for enhanced ITS solutions.
- The benefits ITS creates for the entire transportation network.

Presentation topics could include:

- Advanced signal control
- TMC software deployments
- Public Private Partnership projects
- IntelliDrive or other initiatives
- Active Traffic Management
- ITS and Environmental Issues

- Creative use of ITS for future deployments
- Future (planned) deployments of ITS
- Future transportation systems integration (with enforcement and emergency response)
- New travel condition prediction methods
- Research
- Technology development

To be considered for a presentation, please go on-line to the Transpo2010 website www.itstranspo.org and complete the Presentation Submittal Form by June 30, 2010. If you have any questions, please contact Sandy Beck at itsflorida@itsflorida.org.

